

Keyword Research and Gathering Check List.

1) Your Main Keyword Theme _____

2) Go To www.google.com and Type Your Keyword and See if it contains Ads on the right column (Advertised section) (A tip. Use www.digitalpoint.com/tools/adsense-sandbox/ to check the ads. If you are living outside US, then there is good chance you might not see lots of ads)

Yes) It might be a Profitable Niche.

No) Try doing the same search on www.amazon.com if it has lost of books then there is a chance that people are only buying Hard copy of the products. Personally I prefer if the research has been done by someone else.. If someone else is making profits then I'd dive in Full force.

3) Use Wordtracker.com to dig in all the Keywords(even with 4-5 worded phrases too).

4). Personally I don't worry about competition much. If you do worry about it then take your top 5 keywords. I'd Enter results for Rank 1, Rank 4 or 5 and Rank 10 webpages for my keyword.

Keyword	PR of the Web Page			Back Links		
	No 1	No 4/5	No 10	No 1	No 4/5	No 10

5) Divide Your Keywords

Main Keyword(Your Main theme) _____

Note: You'll be using 2-3 keywords. Like weight loss, lose weight etc.... They will be used in back link anchors

Secondary Keyword (supporting your main theme) _____

Note : They are supporting the above keywords. They'll be also added in back link anchors.

Helping keywords(These are your 4-5 worded phrases) _____

Note : Make Sure you have at least 200 Keywords to start work with. You need to plan everything Before hand.

Well a Proper Keyword research is necessary for your Blog or Site or for your adwords campaign for your product. Use New [Keyword Tool](#) to create profitable sites and blogs.